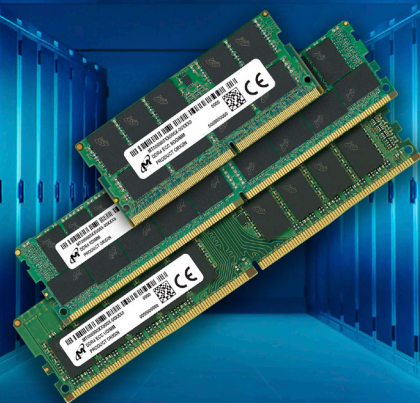


Micron Server DRAM

Buying and selling Micron's data center memory has never been easier



Buying and selling reliable Micron Server DRAM is now 70% easier. Micron has drastically simplified DDR4 DRAM product selection and optimized product availability to make it easier for you to do business. Offer your customers high-quality Micron server memory while reducing your inventory costs.

No DRAM quals means easier ordering

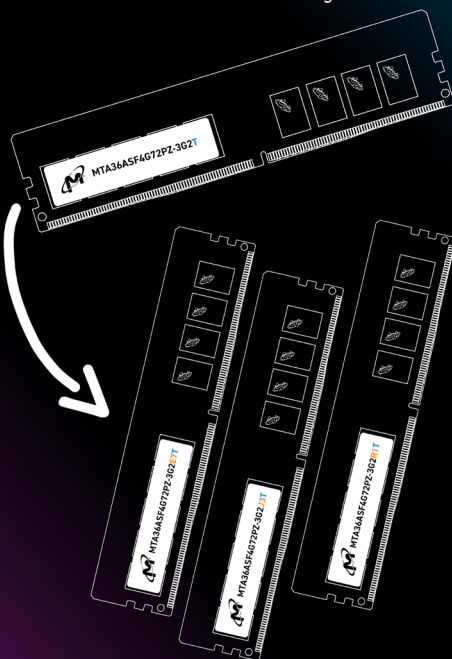
For customers who don't require in-depth testing and qualification¹, Micron offers simplified server memory SKUs with optimized availability. You can now buy and sell Micron high-quality, JEDEC-compliant² server DRAM with significantly less hassle. By simplifying inventory management processes and delivering better supply availability, we've made ordering Micron server memory easier.

Simplified Server DRAM SKUs:

- Streamline the selection process and help ensure better stock availability, while reducing inventory costs
- Reduce the inventory of part numbers drastically (from 89 to 26 in current DDR4 SKUs) by over 70% for the same JEDEC standard modules
- Minimize out-of-stock SKUs and delayed delivery situations by enabling Micron to provide JEDEC-compatible memory that is available and functions identically
- Enable partners or distributors to offer both DID specific and DID agnostic server DRAM to their customers as required for individual market needs
- Streamline the introduction of new memory modules by continuing the same, original SKUs for popular configurations
- Offer the same service and support provided with Crucial-branded DRAM and the same three-year limited warranty as all Micron-branded DRAM

One part number. Multiple potential fulfillments.

Our new DID agnostic server DRAM streamlines SKU selection and reduces stock outages.



FAQ

Q: Which memory works best in which servers?

A: Micron has made it simpler to investigate what memory module works in today's servers with our easy-to-use server configurator tool.

<https://www.microncpg.com/selector>

Q: Who will benefit from this new simpler approach?

A: NSPs, resellers and distributors who sell to any customer who does not need to qualify server DRAM modules before selecting them for their systems.

Q: Is there a functional difference between the different but compatible memory modules?

A: No. The different DDR4 Design IDs (DIDs) exist because different technology nodes are used to create the memory component. Each node produces the same functionality in the combined memory module and meets stringent JEDEC standards for a specific module type, density, rank, configuration and speed. When DRAM qualification is not needed, neither the server nor end customer should experience any difference between these different DIDs, which enables us to offer the simpler DID agnostic server DRAM SKUs.

Q: What if customers still want to qualify their server memory?

A: Micron will continue to support all our DID specific server DRAM SKUs for customers who need a specific module design series for qualifications.

1. Micron partners and system integrators who perform quals and track specific design IDs (or silicon technology series) of Micron memory will continue to purchase Design ID (DID) specific server DRAM. This simplified approach is for selling DID agnostic server DRAM.
2. Micron Server DRAM ensures all our modules are fully compliant with JEDEC standards. This helps ensure interoperability between various system components, including DRAM modules and the system motherboard.