



Same server. Different price.

OEM Preconfigured



Configured with Micron Products



Save
up to **57%**¹



Save up to 57% on DRAM and SSDs¹

New servers outfitted with “original equipment manufactured” (OEM) memory and storage are among the most expensive technology purchases a company can make. But what if you could spend up to 57% less¹ by adding components made by the experts at Micron instead?

Whether buying servers for a large enterprise or a small company, you are always looking for ways to optimize budgets without giving up fast system performance, high-quality products or dependable service. Even better, you can save as much as 57% by equipping a new server with Micron components — all without giving up any of the performance or quality needed.



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Custom Configured
with Micron Products

Memory: 4 x 32GB DDR4 RDIMM	✓	✓
Storage: 8 x 960GB SATA SSD	✓	✓
Doesn't invalidate your warranty ²	✓	✓
Highest standard in quality testing for maximized dependability	✓	✓
Works seamlessly with your server	✓	✓
24/7 technical support	✓	✓
Manufactures DRAM (memory) components	NO	YES
Manufactures SSD (storage) components	NO	YES
Total savings		More than \$3,671

The truth about OEM components

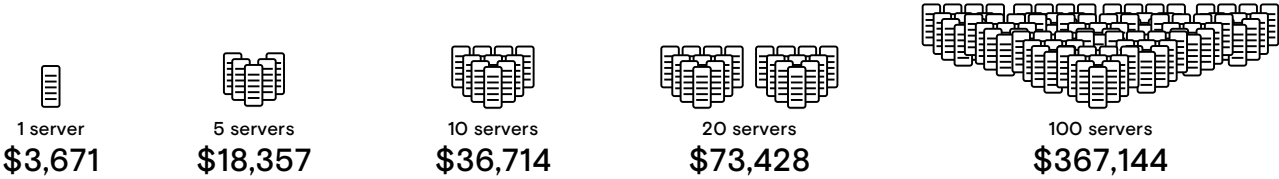
Many name-brand OEM products are assembled using NAND and DRAM manufactured by Micron, which has been engineering the technology inside servers, systems, and laptops for more than 40 years.

How does buying preconfigured servers compare with servers populated with Micron components?

To demonstrate the potential for savings in a real-world scenario, we compared the costs of purchasing a fully configured server against a minimally configured one with added Micron memory and storage. We chose CDW.com for the server and both OEM and Micron components to make the comparison as consistent as possible, focusing on the [HPE ProLiant DL380 Gen10 server](#) for its popularity, upgradeability, and high performance. Included in the base cost is the [Intel® Xeon® Gold 5222 processor](#), 32GB RAM and 960GB SSD. The cost of adding four [HPE DRAM](#) modules and eight HPE read-intensive [SSDs](#) to our shopping list totaled \$5,299. But if we bought four [Micron registered DDR4 memory modules](#), eight [Micron 960GB 5400 Pro SSDs](#), and eight [HP ProLiant Gen10 server caddies](#), instead, we would spend \$1,628 — a 57% savings over a server with OEM components.

What does it look like when you save 57%?

If you can save more than \$3k on one server, imagine how much you could save across an entire deployment.



The Micron Difference

Customer Support

Web support and 1:1 assistance from an experienced sales network

45 Years of Excellence

Micron's world-class leadership in innovative memory and storage solutions

Consistent Inventory

Consistent supply from a trusted, experienced manufacturer

Quality Assurance

Committed to both quality and innovation

Micron components deliver lower total cost of ownership



1. All prices based on CDW.com list prices in the U.S. as of April 19, 2023 and may vary. For the purposes of comparison, we looked up components that are compatible with an HPE ProLiant DL380 Gen10 server listed at \$3,158.99 and a Xeon Gold 5222 processor listed at \$1,675.99. Compatible HPE (OEM) DRAM and SSDs, equaled \$5,299.88. Comparable and compatible Micron registered DDR4 memory, Micron 5400 Pro SSDs, and server caddies for HP ProLiant Gen10 servers, equaled \$1,628, for a savings of \$3,671. Cost comparison is for illustrative purposes only. Specific servers, OEM or Micron components used in this illustration may become unavailable for purchase. All prices may vary.

2. Some major server manufacturers have reserved the right to void warranties based on their discretion. Buyers should check with their server manufacturer before making any additions.

